Category	Examples	Business or Commercial Purposes for Collecting Personal Information	Disclosed in the Prior Twelve (12) Months for the Following Business Purposes	"Sold" or "Shared" in the Prior Twelve (12) Months for the Following Purposes	Categories of Third Parties With Whom We Disclose, Sell, or Share Personal Information (with applicable consent)
A. Personal identifiers.	1.) A real name, postal address, online identifier, Internet Protocol address, email	1.) To communicate with you2.) For marketing and promotional purposes	1.) Helping to ensure the security and integrity of our services, to verify or maintain the quality or safety of our services, and to identify and repair errors	N/A	1.) Service providers who perform business services for us2.) Third-party solution providers
	address, account name.	3.) To identify you as a user of the Properties4.) For other	2.) Undertaking internal research for service optimization		
		purposes set forth in the section of the Privacy Policy above titled "How We Use Your Personal Information"	3.) Providing advertising and marketing services4.) Auditing related to counting ad		
			impressions to unique visitors 5.) For other business services		
			performed on our behalf, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer		

			information, processing payments, providing financing, providing analytic services, providing storage, or providing similar services.		
B. Personal information covered by the California Customer Records statute (Cal. Civ. Code § 1798.80(e)) . (Some personal information included in this category may overlap with other categories.)	1.) A name, physical characteristic s or description, address, telephone number, credit card number, debit card number, or any other financial information, medical information.	1.) To communicate with you 2.) For marketing and promotional purposes 3.) To identify you as a user of the Properties 4.) For other purposes set forth in the section of the Privacy Policy above titled "How We Use Your Personal Information"	1.) Helping to ensure the security and integrity of our services, to verify or maintain the quality or safety of our services, and to identify and repair errors 2.) Undertaking internal research for service optimization 3.) Providing advertising and marketing services 4.) Auditing related to counting ad impressions to unique visitors 5.) For other business services performed on our behalf, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions,	N/A	1.) Service providers who perform business services for us 2.) Third-party solution providers

			verifying customer information, processing payments, providing financing, providing analytic services, providing storage, or providing similar services.		
C. Internet or other similar network activity.	1.) Browsing history, search history, information on a consumer's interaction with a website, application, or advertisemen t.	1.) To communicate with you 2.) For marketing and promotional purposes 3.) To identify you as a user of the Properties 4.) For other purposes set forth in the section of the Privacy Policy above titled "How We Use Your Personal Information"	1.) Helping to ensure the security and integrity of our services, to verify or maintain the quality or safety of our services, and to identify and repair errors 2.) Undertaking internal research for service optimization 3.) Providing advertising and marketing services 4.) Auditing related to counting ad impressions to unique visitors 5.) For other business services performed on our behalf, including maintaining or	N/A	1.) Service providers who perform business services for us 2.) Third-party solution providers
			servicing accounts, providing customer service, processing or fulfilling orders and transactions,		

			verifying customer information, processing payments, providing financing, providing analytic services, providing storage, or providing similar services.		
D. Geolocatio n data.	1.) Physical location.	1.) To enable you to find nearby contacts 2.) For other purposes set forth in the section of the Privacy Policy above titled "How We Use Your Personal Information"	1.) Helping to ensure the security and integrity of our services, to verify or maintain the quality or safety of our services, and to identify and repair errors 2.) Providing advertising and marketing services 3.) For other business services performed on our behalf, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing financing, providing analytic services, providing storage, or providing similar services.	N/A	1.) Service providers who perform business services for us

E.	1.) Employer,	1.) To identify you	1.) Helping to	N/A	1.) Service providers
Professiona	employment	as a user of the	ensure the security	1771	who perform
1 or	history,	Properties	and integrity of our		business services for
employmen	resumes and	1	services, to verify		us
t-related	CVs,		or maintain the		
information	background	2.) To	quality or safety of		
	checks, and	communicate with	our services, and to		2.) Third-party
	other	you	identify and repair		solution providers
	employment-		errors		1
	related				
	information.	3.) To send you			
		information and	2.) Undertaking		
		marketing related	internal research		
		to the Services we	for service		
		provide you	optimization		
		provide			
			3.) Providing		
			advertising and		
			marketing services		
			4.) Auditing related		
			to counting ad		
			impressions to		
			unique visitors		
			5.) For other		
			business services		
			performed on our		
			behalf, including		
			maintaining or		
			servicing accounts,		
			providing customer		
			service, processing		
			or fulfilling orders		
			and transactions,		
			verifying customer		
			information,		
			processing		
			payments,		
			providing		
			financing,		
			providing analytic		
			services, providing		
			storage, or		
			providing similar		
			services.		

F.	1.) Used to	N/A	1.) Helping to	N/A	1.) Service providers
Inferences	create a	1771	ensure the security	1 1/11	who perform
drawn from	profile		and integrity of our		business services for
other	reflecting a		services, to verify		us
personal	person's		or maintain the		
information	preferences,		quality or safety of		
for	characteristic		our services, and to		
profiling	s,		identify and repair		
purposes.	psychological		errors		
purposes.	trends,				
	predispositio				
	ns, behavior,		2.) Undertaking		
	attitudes,		internal research		
	intelligence,		for service		
	abilities, and		optimization		
	aptitudes.				
	1		Providing		
			advertising and		
			marketing services		
			2) Auditing related		
			3.) Auditing related		
			to counting ad		
			impressions to		
			unique visitors		
			4.) For other		
			business services		
			performed on our		
			behalf, including		
			maintaining or		
			servicing accounts,		
			providing customer		
			service, processing		
			or fulfilling orders		
			and transactions,		
			verifying customer		
			information,		
			processing		
			payments,		
			providing		
			financing,		
			providing analytic		
			services, providing		
			storage, or		
			providing similar services.		
			SCIVICCS.		